

## SPECKLE



### SPECKLE PARK

*the breed*

- Originally from Saskatchewan, Canada
- Recognised purebred since 2006
- In Australia and NZ since 2007
- Initially bred by Mary Lindsay, Saskatchewan in 1937
- British breed
- Polled
- Originated from
  - Teeswater Shorthorn
  - English White Park
  - Aberdeen Angus - Introduced later on to stabilize the black and white colour
- Carcass orientated beef breed
- Adaptable to all climates
- Global market
- Bred in US, Ireland, UK, Europe, Canada, Australia and NZ.
- Strong Purebred market
- Commercially profitable



## WHITE



### SPECKLE PARK

*qualities*

- Distinct colour pattern
- Moderate birth weights
- Highly Maternal females
- Early maturing
- Highly fertile
- Excellent feed conversion
- Doability
- Vigorous calves
- Hybrid vigour
- Strong Disease resistance
- Thrive in all weather and climates
- Slick summer coat
- Colour advantage
- Thick hides
- Award winning meat
- Consistent high carcass yield
- Marble off grass and grain without excess fat
- Taste texture and tenderness



## BLACK



### SPECKLE PARK

*success*

- Interbreed wins in Royal Shows Australia wide
- Showring success
- Beef Australia award
- Hoof and Hook Champions
- Steer Carcass competition winners
- Silver Medal-Sydney Royal Fine Food Show
- Beef tasting competition winners
- Quality beef taste and tenderness awards
- Consistent top 10 results Calgary Stampede Steer Quality Beef Competition
- Beef that is sought after by high end butchers and restaurants
- Recognised by consumers for quality, consistency and taste



## LEOPARD



### SPECKLE PARK

*colour*

- Four distinct and recognised colour patterns
  - Speckle
  - Leopard
  - White
  - Black
- All have black points
- Dominate colour gene
- Speckle Park are a carcass orientated animal
- The carcass traits are not colour dependent

## IT'S ALL BEEF

*underneath*





## Talking SPECKLE PARK

- "Best steak we have ever eaten"
- "We were amazed how the Speckle bulls handled the heat, they just worked and worked. The best bulls we have had."
- "We used Speckle Park over Brahman and Brangus cows. The crossbred calves are the best we have seen."
- "We have Speckle Parks in our feedlot, they have incredible conversion rates."
- "We killed some Speckle steers on farm, they were straight off grass. They had great marbling and the taste of the meat was incredible."
- "There is just something a little bit special and unique about these cattle and OMG the meat is amazing."
- "The Speckle Park seem to handle drought conditions better than our other cattle. They look surprisingly good."
- "I am 84 years old and have been around cattle all my life. Speckle Park is for me the best I have seen. They are just what the industry needs."
- "The consistency of carcass, colour and quality of our speckle park cross calves from a mixed cow herd has really impressed us."
- "I have been impressed with the fertility of both the bulls and females."
- "We run Speckle Bulls with Murray Grey cows and Angus cows. We got 100% pregnancy and 100% calving."
- "We sold Speckle Park semen into Dairy farms in Victoria and NZ, the calves are super impressive, a real game changer."
- "The beef is amazing, taste and texture WOW!"



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