



Speckle Park International Sub-Committee Overview

Why Sub-Committees?

Many hands make light work! With the rapid growth of our breed, Speckle Park International (SPI) are asking for your help and input. Education and communication are two key pillars in the continued expansion, growth, and development of the Speckle Park breed. If you have ever had an idea or are keen to be a part of Speckle Park Internationals future development, then please consider applying for a Sub-Committee!

The Role of Sub-Committees

Sub-Committees work with the Board of Speckle Park International and the CEO to achieve the goals and objectives of the company's strategic and operational plans. Sub-Committee members are enthusiastic, hard working and committed members who are passionate about the future of the breed and its success. Sub-Committee members bring a unique skill set to the table, work in a team and committee to the time involved. Sub-Committees meet a minimum of once a month, at a time that is suitable for all members, via Zoom.

The Sub-Committees:

Youth – the objectives of the Youth Committee is to develop an industry leading youth program that encourages the participation and development of young Speckle Park breeders and enthusiasts. Youth is defined as 7-25 years in age. Activities include but are not limited to: monthly activities deliverable via online platforms, the development of an industry leading youth program that encourages the uptake of youth membership and participation in SPI, the organisation and execution of an annual youth camp, the development of youth relevant scholarship programs and the creation of income streams where applicable.

Technical - the objectives of the Technical Sub-Committee is to research, develop and promote tools and resources that will progress, promote and improve the expansion of the breed.

Activities include but are not limited to: Breedplan adoption and extension, research and development trials, carcass attribute extension, development of member education resources, identification of funding streams including industry grants etc, and any other activity that positively impacts the overall breed development.

Events – the objectives of the Events Committee are to promote Speckle Park International at industry leading events both nationally and internationally that will provide exposure and promotion of Speckle Park International and Speckle Park cattle to a wider audience.

Activities include but are not limited to: identification of key industry events and the value they present to Speckle Park International, assist in the application, planning and execution of successful events that promotes SPI in a positive manner, the management of budget and costs, and the creation of income streams where applicable.

Marketing – objectives of the Marketing Sub-Committee is the promotion and marketing of the breed nationally and internationally.

Activities include but are not limited to: development & publication of the Speckle Park International annual magazine, content creation and ideas for SPI's social media channels, promotion of sales/shows/events etc, content creation and development of quarterly newsletter, the publication of an annual calendar, development of member resources and creation of income streams as applicable.

Conditions for all Sub-Committees:

The Speckle Park International executive retains the rights final approval of all publications, shows & events, projects, competitions, social media, videos, education resources & materials, media releases and any other Speckle Park International branded content. Individual projects and proposals are required to be submitted to the Speckle Park International Board for review and approval via the CEO.

Sub-Committee members are appointed by the Speckle Park International executive, and the Speckle Park International executive will appoint Sub-Committee office bearers (chairperson, treasurer & secretary). Sub-Committee members are committing to a two-year commitment for the betterment of the breed. In the event you cannot meet this commitment, Sub-Committee members are required to resign in writing to the CEO and relevant Sub-Committee chairperson.

Sub-Committee members are required to sign a confidentiality agreement at the start of their tenure. Any breach of this confidentiality agreement may see the immediate removal from any/all Sub-Committee positions held.

Sub-Committee nominations will be called for at the start of each calendar year, with each Sub-Committee able to hold a maximum of 8 members. Sub-Committee members who have completed their two-year commitment on a Sub-Committee are required to step down and re-nominate via the standard process.

Any and all monies raised by the Speckle Park International Sub-Committees on behalf of Speckle Park International will be held in the SPI bank account. Board approval is required on any and all spending by Sub-Committees.